



**Market research**

**Market analysis**

**Business analysis**

**Media commentary**

## The State of the Future

Arthur Goldstuck guides your audience through the massive technology changes coming in the next decade – and how to meet the challenge of the future.

The technology revolution that is changing the world of business brings with it massive challenges that highlight **the lack of readiness of organisations and their strategies**. Arthur Goldstuck draws on his coverage and talks at events like the Consumer Electronics Show in Las Vegas, Mobile World Congress in Barcelona and AfricaCom in Cape Town to provide insights into the most significant of these changes..

This presentation takes the audience through new **technologies and trends that will reshape the business world and consumer landscape in the coming years**, highlights the role of trust across the boundaries of **compliance, law, security, privacy and ethics**, and advises on **strategy and readiness**. It includes sections adapted for specific audiences and client needs.

Goldstuck is an award-winning writer, analyst and technology commentator, providing understanding of technology issues to media globally. In 2013, the Institute of IT Professionals of South Africa presented him with the **Distinguished Service in ICT Award for his contribution to the industry**, and named him an Honorary Fellow of the Institute.

He is author of 19 books and editor-in-chief of South Africa's first online consumer technology magazine, Gadget.co.za, launched in 1998. His weekly columns appear in the Sunday Times and The Citizen in print, and in numerous online locations.

As an analyst, he heads the World Wide Worx research organisation, **leading groundbreaking market research** into how change is affecting business and society, and presents his insights to audiences across the globe. World Wide Worx has conducted research across Africa since 2001.

He has been an **international judge** in both the GSMA Global Mobile Awards in Barcelona and the Cannes International Advertising Festival, and has judged the Vodacom Journalist of the Year Awards since 2011.

**For more information, visit <http://arthurgoldstuck.com>.**

**For bookings contact Neil - 082 552 6436**